

# The Good Newsletter



**“Do your little bit of good where you are; it’s those little bits of good put together that overwhelm the world” —DESMOND TUTU**

**OUR MISSION:**

*To influence, inspire and impact individuals, families and entire communities for good.*

**OUR VISION:**

*Changing lives together with simple acts of kindness.*

**GITH BOARD OF DIRECTORS**

- Doug Stewart, Board Chair
- Patricia Cropley, Secretary
- Barbara Hoeker, Board Treasurer
- Mark Cross, Member
- Kelly Neufeld, Member
- Patricia Cropley, Member
- Suzanne Hinderscheid, Member
- Renson Anjere, Member
- Terry Munoz, Member
- Reverend Shawn Morrison

## PRICELESS

*Letter from the Founder & Executive Director*

I recently read a true story about a man who had attended a local Sunday morning church service. As the collection plate was passed, he gave what may have been his final \$.18 cents accompanied by a crumpled piece of paper with the following message scrawled inside, **“Please don’t be mad. I’m homeless. God bless”**.

At Good in the ‘Hood, we are truly blessed with so many kind-hearted volunteers, donors, and community partners who generously give whatever they can in order to make a difference in the lives of those who are struggling and in need. The level of genuine sacrifice that so often accompanies these gifts makes them all the more meaningful. The value of a gift given from a heart of sacrifice is nothing short of priceless.

With this in mind, on behalf of the board of directors and the staff of Good in the ‘Hood, we want to offer a sincere, **“THANK YOU”** to each one of **YOU** our valuable partners, volunteers, donors, and stakeholders. Your support, both large and small, means far more to us, and the many lives we have the privilege to serve, than we can ever express in words. Because of your valuable partnership we continue to bring practical help and much needed hope to our neighbors in need.

Thank you so much for generously sharing your own version of “\$.18 cents”. Your support given from a sincere heart is truly priceless. AND...I promise, we won’t be mad.

Have a **MAKE A DIFFERENCE DAY!**

**Rev. Shawn Morrison**  
**Founder and Executive Director**



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# PROGRAM UPDATES

## SOLECARE FOR SOULS – BECOMING A PROGRAM OF GOOD IN THE 'HOOD



**SoleCare for Souls**  
A Program of Good in the 'Hood



The winter months bring extra challenges to our SoleCare clients as they navigate the winter landscape. Cold wet feet intensify the coldness they experience. So, it is during these chilly months SoleCare provides extra socks for all of our clients. It is routine for them to always receive a new pair of cotton socks at the completion of their foot care, and in the winter, we also provide a pair of wool socks. Thank you for your generous donations of socks—you are making a difference in hundreds of people's lives each day!

When someone is on their feet all day wearing tattered socks and worn-out shoes, it not only distresses their foot soles, but it also has an adverse effect upon their emotional wellbeing and their inner soul. Our medical providers and assistants do an outstanding job of providing care, comfort, and compassion to hundreds of hurting men and women in need of medical foot care and a friend in whom they can confide. We are so grateful for their amazing service. Perhaps you would like to become part of the SoleCare team? If so, please contact Kathy (pictured) at [kathy@goodinthehood.org](mailto:kathy@goodinthehood.org).

As we continue to grow and expand our services, we are considering ways to more effectively meet the needs of the unsheltered and those who are experiencing homelessness, particularly those who are living in local encampments and tent communities. With this in mind, we are looking for a donated RV, or the financial support to purchase an RV so we can offer mobile services to the hurting members of our community who are desperately in need our medical services.

Will you kindly consider how you might be able to help us meet this important need? Thank you for your support and partnership!

Kathy Bissen,  
Medical Director

## FEEDING THE FUTURE



**Feeding the Future**  
A Program of Good in the 'Hood

Hi friends! As you may have already heard, Good in the 'Hood is participating in the MN FoodShare Campaign from March 1-April 11th. This 6-week food and cash donation drive is helping to re-stock food shelves across MN.

We are so thankful for the generous donors and partners who have already helped to provide food and much needed resources to individuals and families in our local communities who are struggling with food insecurity.

Good in the 'Hood, along with our food program host sites is serving an average of 7,500 people each month at 27 (and growing) sites throughout the Twin Cities.

You can help by making a donation to Good in the 'Hood, anytime from **March 1- April 11**, and **YOUR GIFT will be partially MATCHED by MN FoodShare.**



- \$10 monthly recurring donation enables us to feed 4 people every month with up to 7 days of groceries through our 10-4-1 monthly giving campaign.
- \$250 covers the cost of a Shoe Away Hunger event to help support up to 100 people in need of food and basic footwear.
- \$750 sponsors the cost of groceries for one month at one of our 20+ host site Food Shelf In-A-Box programs with the capacity to serve up to 125 households per site.

To give, text **Goodness to 41444**. Or give online at [www.goodinthehood.org](http://www.goodinthehood.org).

Thank you so much for your kind support!

## SHOE AWAY HUNGER PARTNER HIGHLIGHT – SCHULER SHOES



**Shoe Away Hunger**  
*A Program of Good in the 'Hood*



FOOD, FEET, and FRIENDSHIP = A Better Community. Our Shoe Away Hunger program offers our underserved community with the critical footwear they need in a manner they can afford. We cannot do this without you, our valuable partners. We need your help to bring shoes to schools, shelters, and those in need. In 2020, we hosted 275 shoe events to distribute over 17,000 pairs of shoes to those in need. To continue meeting the growing demand for quality affordable footwear, we depend upon kind partners, such as you, to **clean out your closet for a cause** and to host community shoe drives.

We invite you to join us and our valuable partners at Schuler Shoes in our effort to meet the needs of others and to foster a stronger community. Learn more about this amazing mission driven business by visiting them online at [www.schulershoes.com](http://www.schulershoes.com). Or, better yet, step into one of their 9 neighborhood locations, including their brand-new store located at 11400 Elm Creek Blvd Maple Grove, MN 55369.

Join with us and **PUT YOUR BEST FOOT FORWARD** to help us Shoe Away Hunger one sole at a time. To learn how you can clean out your closet and donate new and gently used shoes or host a community shoe drive, please contact Jamie at 612-440-SHOE (7463) or by email at [jamie@goodinthehood.org](mailto:jamie@goodinthehood.org).



## HOLIDAY HELP PROGRAM: ADOPT-A-FAMILY SHOPPING WITH DIGNITY



**Holiday Help**  
*A Program of Good in the 'Hood*

Despite the challenges associated with COVID-19, we are pleased to share that our Holiday Help program partnership with Living Word continued with our annual tradition in providing assistance for families with children in need. To continue with our shopping with dignity approach in a safe manner, we called upon YOU, our generous sponsors and partners to join with us in offering gift cards and groceries to over 400 families struggling to make ends meet during the holidays. This included several households in severe crisis who received an Extreme Sponsorship from several anonymous donors, valued at \$2,500, in order to help them to regain their emotional and financial footing.



In addition, we were able to partner with Pilgrim Dry Cleaners and Beautiful Savior Lutheran Church in Plymouth to bring over 500 much needed winter coats to those experiencing homelessness plus hundreds of new warm wool socks and basic survival supplies. Thank you so much for your amazing support to help offer a bit of HOLIDAY HELP for our neighbors in need who are experiencing homelessness!

**KARE 11 News: Communities that KARE-Good in the 'Hood**

<https://www.youtube.com/watch?v=fTnKnVxiifM>



**Good InDeed**  
*A Program of Good in the 'Hood*

"I am a parent to a two-year-old, and a full-time student, working on the weekends to help make some extra money until I finish school. I needed some automotive repairs terribly. My rotors and break-pads for my car were completely shot and taking it into the shop would have cost me hundreds of dollars. Good In the 'Hood offered to use their own time and resources to help me with my car. The Good InDeed program saved me hundreds of dollars, and I was no longer stressed out about needing to save up to bring it into the shop. As a broke college student, who is a parent, and working on the weekends to help provide for the people in my life, I cannot express in words how grateful I am for this extremely kind gesture. It's refreshing knowing that there are organizations out there that show kindness, and genuinely care about every person they encounter. I will never forget this favor Good in the 'Hood did for me".

# THANK YOU TO OUR GENEROUS FUNDERS, DONORS, SUPPORTERS & PARTNERS



We simply could not serve the hungry and hurting in our communities without the generous support of our gracious funders, donors, supporters and partners.

**Rev. Shawn Morrison**  
*Founder and Executive Director*

**Jamie Morrison**  
*Director of Operations/Human Resources*

## A special thank you:

- Schuler Shoes
- Eagle Brook Church Woodbury
- Beautiful Savior Lutheran Church Plymouth
- St. Michael's Lutheran Church in Bloomington
- Emmaus Lutheran Church in Bloomington
- Bethany Church Bloomington
- Cedar Valley Church
- Lakeside Church
- Hosanna! Church
- Grants from: Otto Bremer Trust, Emergency Food and Shelter Program (EFSP), Curtis L. Carlson Family Foundation, Newman's Own Foundation, Conagra, The Ackerberg Group, Mardag Foundation, Henkel Foundation, Peace Shalom Foundation, Hunger Solutions MN, Hennepin County CARES, H.B. Fuller Company, The MN Pork Producers Association, The Food Group, ALDI, March Family Foundation, Sam's Club #4787 Bloomington, Walmart #5977 Burnsville, Sam's Club #6310 Fridley, Whole Foods, Perrigo Company Charitable Foundation, and Allina Health.

**NEW TEAM MEMBERS:** We're grateful for our Good in the 'Hood team who joyfully serve our community with a heart of compassion. We're pleased to introduce our two newest member team members, Sam Baker and Mayra Rivera-Garcia.



**Sam Baker** Beginning as an intern, we're pleased to share that Sam successfully worked his way into a full-time position as our Food and Operations Coordinator. Sam recently graduated from Metropolitan State University with a Bachelor of Science degree in Human Services. He loves to work with underserved individuals and those experiencing homelessness. Sam is quick to smile, is a great listener, and has excellent people skills. He is always eager to help someone in need. He is passionate about working with those who have had difficult circumstances in their lives. He and Karissa are the proud parents of Brady, their 2-year-old son.



**Mayra Rivera-Garcia** Mayra currently provides valuable support to Good in the 'Hood as a part time Assistant to the Director of Operations/HR. She brings to Good in the 'Hood amazing interpersonal skills, outstanding project coordination, computer skills, Spanish speaking and writing proficiency, AND most important, a genuine compassion to serve those in need.

**NEW BOARD MEMBERS FOR 2021:** We're truly grateful for the dedication and support of our board of directors. This includes our three newest members whom very we're pleased to introduce to you:



**Suzanne Hinderscheid,**  
*Educator*



**Renson Anjere,**  
*Senior Territory Manager for Safeco Insurance, a Liberty Mutual Insurance Company*



**Terry Munoz,**  
*Executive Director Side By Side Ministries*

## HOW YOU CAN HELP

At Good in the 'Hood, we believe in doing with people rather than merely for them. Our programs are intended to engage people in relationships that build trust and healthy community for both our guests and our volunteers.

- **Volunteer** in one of our many programs and services (Flash, Regular and/or Organizational Development)
- **Host** a shoe drive for our Shoe Away Hunger program and/or sponsor the cost of a shoe bus event for only \$250
- **Share** our mission and website with your employer, friends, family and networks
- **Follow** us on Facebook and Twitter
- **Invite** us to speak with your church, business, school or community group
- **Donate** funds securely online or by check or **text Goodness to 41444**
- **Sponsor** a family in our 10-4-1 giving campaign. \$10 will pay for the cost of groceries for 4 people for 1 week. We need at least 1000, regular \$10 per month supporters to reach our food programming goals.

**Please visit our website for more information.** Thanks, so much for your kind support as we work together to influence, inspire and impact individuals, families and entire communities for good!