

# THANK YOU TO OUR GENEROUS FUNDERS, DONORS, SUPPORTERS & PARTNERS



We simply could not serve the hungry and hurting in our communities without the generous support of our gracious funders, donors, supporters and partners.

Rev. Shawn Morrison  
Founder and Executive Director

Rev. Jamie Morrison  
Director of Operations/Human Resources

## A special thank you:

- Schuler Shoes
  - Eagle Brook Church Woodbury
  - Beautiful Savior Lutheran Church Plymouth
  - St. Michael's Lutheran Church in Bloomington
  - Cedar Valley Church
  - Hosanna! Church
  - Union Gospel Mission Twin Cities
  - Summit Investment Advisors
  - Bell Lumber & Pole Co.
  - The MPX Group
  - Little Blind Spot
  - Cornerstone Auto
  - Heavenly Hosts
  - UPS Store-Rockford
  - Hearing Components
  - Magnetic Products and Services
  - Emmaus Lutheran Church in Bloomington
  - Lakeside Church
- Grants from: Otto Bremer Trust, Emergency Food and Shelter Program (EFSP), Hunger Solutions MN, Hennepin County Human Services and Public Health Department, The Food Group, The March Family Foundation, Verizon Foundation, Open Your Heart, and the Medica Foundation.

## VOLUNTEER SPOTLIGHT



Gerry Peterson joined the SoleCare family in 2008 at the opening of the SoleCare for Souls Calvary site. She remained a committed volunteer over the past 14 years until moving to her lake place this past summer. Over the years, Gerry gave 3,110 hours of her time serving at a variety of the SoleCare care sites, but her main

commitment was to the clients at the Union Gospel Mission Twin Cities in St. Paul, and the Mary F. Frey Opportunity Center in Minneapolis. As someone with a compassionate heart, Gerry consistently greeted everyone, both fellow volunteers and our client guests, with a warm smile and a kind word, as a practical expression of God's love. When someone's foot care was completed, they always received a warm embrace from Gerry. She will be greatly missed by all of our client guests, our team of dedicated volunteers, and the entire Good in the 'Hood and SoleCare family! Thank you, Gerry, for such caring service and for generously sharing your time and talents with the SoleCare for Souls program!



*"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world"* —DESMOND TUTU

**OUR MISSION:**  
*To influence, inspire and impact individuals, families and entire communities for good.*

**OUR VISION:**  
*Changing lives together with simple acts of kindness.*

**GITH BOARD OF DIRECTORS**  
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## IT'S A MATTER OF PERSPECTIVE

*Letter from the Founder & Executive Director*

There's an old Irish proverb that says, "I complained because I had no shoes until I saw the man with no feet". How often have we been tempted to allow the temporary inconveniences of life to hijack our attitude and to ruin our day?

Recently, during one of our Shoe Away Hunger events, I had the privilege to help several people to find shoes for their feet. Standing in line to check-out was a middle-aged woman with several children, so I took the opportunity to introduce myself and to ask how the event was making a difference for her family. She said, "With all that I'm going through it's such a big help for me and I'm thankful to God just knowing my kids have a new pair of shoes to wear when they go back to school".

Rather than complaining about her own personal concerns, including a recent unwanted skin cancer diagnosis and some difficult economic circumstances, this dedicated mother was simply grateful that her children had a new pair of shoes for the coming school year. What a selfless and heroic person.

So, the next time we're tempted to grumble about our lack of shoes or another less dramatic issue of life, perhaps we would do well to practice the following recipe for healthy living modeled so well by this single mother. Always look upward to God with gratitude. Most often look outward towards others with generosity. And infrequently look inward with self-gratification.

And besides, with our Shoe Away Hunger program, hopefully most of us can no longer complain that we have no shoes.

**Rev. Shawn Morrison**  
Founder and Executive Director



## HOW YOU CAN HELP

At Good in the 'Hood, we believe in doing with people rather than merely doing for them. Our programs are intended to engage people in relationships that build trust and healthy community for both our guests and our volunteers. We invite you to partner with us in one or more of the following ways:

- **Join Our Team** as an on-call, part time, or full-time staff member. We are looking for a ¾ time paid Medical Manager (Registered Nurse) and a full-time paid Program Coordinator/Driver. For more information please contact Jamie Morrison, Director of Operations and Human Resources at [jamie@goodinthehood.org](mailto:jamie@goodinthehood.org).
- **Volunteer** in one of our many programs and services (Flash, Regular and/or Organizational Development)
- **Host** a shoe drive for our Shoe Away Hunger program and/or sponsor the cost of a shoe bus event for only \$250
- **Share** our mission and website with your employer, friends, family and networks
- **Follow** us on Facebook and Twitter
- **Invite** us to speak with your church, business, school or community group
- **Donate** funds securely online or by check or **text Goodness to 41444**
- **Sponsor** a family in our 10-4-1 giving campaign. \$10 will pay for the cost of groceries for 4 people for 1 week. We need at least 1,000, regular \$10 per month supporters to reach our food programming goals.

Please visit our website for more information. Thanks, so much for your kind support as we work together to influence, inspire and impact individuals, families and entire communities for good!



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Minneapolis, MN 55404  
[www.goodinthehood.org](http://www.goodinthehood.org)  
612.217.4003

# PROGRAM UPDATES

## SOLECARE FOR SOULS

Save the date for our [12th Annual Fundraiser](#) on Sunday, September 26! Our goal is to raise \$50,000. You can help by donating, signing up to raise funds online, or through pledges as an event "Walker", and/or by joining us on the day of the event. [Register today at www.goodinthehood.org/solecare](#)

### Service highlights:

- At the 94th St. site SoleCare provided for 343 client care sessions over the time we were there from May 5, 2020 - July 20, 2021. 108 clients were new to the SoleCare program.
- At the Johnson site we had 115 client visits, with 52 new clients.
- That's a total of 458 people at these two pop ups, with 160 new clients!

SoleCare recently hit a huge milestone—since we first opened and provided medical foot care beginning on May 30, 2006, we have now provided for **24,002 total client foot care sessions!!!** To continue providing free medical foot care, we are also looking to fill the following needs:

- Medical Manager 0.75-time staff member
- Volunteer Registered Nurse Providers
- Volunteer non-medical Assistants
- Volunteer Host Site logistical coordinators
- Volunteer client appointment phone and administrative support

Contact Kathy with any questions or leads at [kathy@goodinthehood.org](mailto:kathy@goodinthehood.org).



## FEEDING THE FUTURE



We are currently providing essential food and resources at 27 food sites across the Twin Cities, including the following 2 recently added new host site partners. Welcome to the Good in the 'Hood team!



**Food for Thought at Hamline University, a Student Resource Center**  
Fall hours: Monday: 9-5pm; Tuesday 2-6pm; Wednesday: 10-6pm; Thursday 3-6pm; Friday: 9-3:30pm  
Walker Field House, Hamline University  
1536 Hewitt Ave  
St. Paul, MN 55104  
Primary contact is Sophia Brown [sbrown51@hamline.edu](mailto:sbrown51@hamline.edu)

**Food Shelf In-A-Box at Antioch Community Church**  
4th Tuesday of the month from 11-1:00 pm  
Antioch Community Church  
1121 Jackson St. NE Minneapolis MN 55413  
Primary contact is Darrius Hubbard [darrius@antiochcommunity.org](mailto:darrius@antiochcommunity.org)

## SHOE AWAY HUNGER PARTNER HIGHLIGHT – SCHULER SHOES



We were so pleased to be able to join [Berean Baptist Church](#) in Burnsville for their School-A-Palooza back-to-school initiative on Saturday, August 14th from 8-1 pm. With the generous support and donation of shoes from our friends at [Schuler Shoes](#), we were able to provide 816 children in need with a pair of brand-new sneakers. This exciting event also gave out free backpacks with school supplies, free clothing, free haircuts for kids, and more. Thank you, Berean Baptist Church and Schuler Shoes! The Shoe Away Hunger program helps so many people with affordable quality footwear, including a married father with 5 children who attended the recent School-A-Palooza event. He shared, "I'm an over-the-road trucker but I've been out of work for over a month because someone crashed into my semi-trailer. Without any stable income, I was struggling to make ends meet and to get back-to-school clothes and shoes for my kids. The shoe program is a big help during a difficult time. I'm getting my truck back next week and should be ok. Thank you for helping me to support my family and to get back on my feet again".



COVID-19 put many things on pause including our partnership with [FARE FOR ALL](#). As things have begun opening, we are excited to share that we have once again rejoined FARE FOR ALL to host our Shoe Away Hunger events. To support us, please clean out your closet and donate your new and gently used shoes. You can drop them off at any [Schuler Shoe](#) store. Each pair of shoes enables us to help someone in need with free or affordable footwear for only a \$5 suggested donation for adults and \$2 for kids. All the net revenue helps us buy groceries for guests at our 20+ pop-up food shelf programs. Working together we can shoe away hunger one sole at a time!

## GOOD INDEED



In coordination with [Beautiful Savior Lutheran Church](#) in Plymouth, who donated \$2,500, and community volunteers, including our friends from the Hennepin County Sheriff's Office, we were able to make home updates for a local couple in need of support who are dealing with some significant medical issues. Our team of hardworking staff and partners restored the wood floors, painted walls and woodwork, replaced exterior doors, and sealed the driveway. With so much amazing help and support, this family is able to enjoy their home once again without the overwhelming burden of paying for essential repairs that they couldn't afford.

"I'm just hoping to make their lives a little easier in their own home. I know that they're an older couple. I am just giving a little bit of my time. I know it'll help them in the long run." —Waykyria, Volunteer (pictured)

"Thank you for providing this unbelievable Blessing. This renovation of the Lord's House is the best representation of intentional kindness and generosity that I have ever seen. Monumental. Thank You to all who donated their time, efforts, and finances. We never could have done this without you and your generosity. Thank you with all our Hearts!" —Terry and Diane (recipient family)

We also helped repair the parking lot for our good friends and partner, WayCross Evangelical Church in Brooklyn Park.

## Emergency packs for the unsheltered and Backpacks with School Supplies for kids



Thanks to our partner, [Simon Says Give](#) and their annual High 5 for Supplies initiative, we were able to distribute over 900 backpacks with school supplies for families with children in need.

With the help of our mission partners Lead222, Catholic Heart Work Camp, Praying Pelican, and the Minneapolis Police, we packed over 1,500 emergency food and resource packs for the unsheltered to be distributed to our local neighbors in need living in tent communities.

## HOLIDAY HELP ADOPT-A-FAMILY



Because of the success of our program in 2020 and due to the possible restrictions and safety protocols associated with the new Delta variant, we have once again decided to host the [Holiday Help Adopt-A-Family program](#) by collecting and distributing gift cards for our 2021 campaign. Each child will receive two gift cards valued at \$25 each (\$50 total). In addition, the family will receive a bag of groceries or a \$25 grocery gift card. To support this compassionate program to help families with children in need for the holiday season, simply go to our [fillable application](#) on our website to register as a sponsor and to select how many children you would like to help support. Upon receiving your registration, we will reply with an email to provide you with all the necessary details for purchasing and donating gift cards to sponsor a family with children in need. Please contact us with any questions at [info@goodinthehood.org](mailto:info@goodinthehood.org). We invite you to take a moment to view the following brief video to learn more about our Holiday Help program.

Holiday Help Adopt-A-Family: <https://youtu.be/K4a0BSdFeUw> | Learn more at [www.goodinthehood.org/holiday-help](http://www.goodinthehood.org/holiday-help)

We're pleased to once again be able to partner with our dear friends from Living Word in Brooklyn Park for the Share Christmas program as we collectively work to bring a much better holiday to the children of our Twin Cities community. Finally, to help bring a holiday to those experiencing homelessness, we are once again hosting a wool sock drive. We are asking families to contribute 1 pair of NEW wool socks for every child they sponsor through our Holiday Help Adopt-A-Family program. Thank you so much for your kind partnership and support!