

Good in the 'Hood

Friendship Brunch Fundraiser

Bringing Help: Inspiring Hope!

Thank you for your interest in Good in the 'Hood and for taking a few minutes to consider the enclosed information about our first Annual **Friendship Brunch Fundraiser**, which is planned for **Saturday, September 28th, 2024**, from 10:00 am – 12:00 pm at Messiah Lutheran Church, 2848 County Rd H2, Mounds View, MN, 55112.

The event is FREE with the purpose of connecting our supporters' hearts with our mission. The theme for this event is ***Bringing Help and Inspiring Hope***. It isn't just the theme for the event, but truly, how we view our service to our community and the people we serve.

Your kind support is critical to reaching and impacting each of the individuals we have the privilege to interact with and serve. Through your sponsorship, we can continue to meet the needs of over 11,000 people each month in need of food, youth programming, shoes, foot care, mentoring, and, most importantly, a practical expression of love and kindness, which often turns into friendship.

Unlike many events you have probably had the opportunity to attend, we are approaching you today with a request to partner with us as a sponsor of the event. We have a unique approach as to how we will do this, which, you can learn more about below.

It is our hope that we will find partners, such as yourself, who will consider making a major gift in advance of the event that we can use as a matching gift to reach **our goal of raising \$100,000 through this first-time event**. These funds will go directly towards delivering services at our 37+ food program sites, Side by Side youth outreaches, Shoe Away Hunger events, and SoleCare for Souls foot care locations.

It is our hope that you will please review the enclosed information about how you can support Good in the 'Hood and the many families we have the privilege to serve at the highest level. This is our way of asking you to give thoughtful and even prayerful consideration to your partnership with us to bring valuable and much needed help to those who, sadly, are often stepped over or even stepped on by others. It's our belief that no one is merely an anyone. **Rather, everyone is a unique and special someone.** This is one very significant way you can invest in Good in the 'Hood so we can continue serving every "special someone" that we encounter each and every day. **Will you consider joining us?**

Thank you so much for your partnership as we care for our neighbors in need. Please feel free to contact me with any additional questions or ideas about how you might like to be involved.

Have a MAKE A DIFFERENCE DAY!



Reverend Shawn Morrison
Founder and Executive Director



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Sponsorship Packet

Thank you for considering a sponsorship of the First Annual Good in the 'Hood Friendship Brunch!

Instead of trading your generous sponsorship dollars for promised marketing ads and activities based on your sponsorship level, we want to offer **ALL our sponsors' prominent name recognition** on all our event promotional and event materials, from the stage at the event and on our web and social media. We know this is a bit of a different approach, but we want to ensure that all our generous sponsors receive an acknowledgment as the "special someone" that you are. **This also means that since you are not receiving anything of material value for your sponsorship, your gift will be 100% tax deductible!**

To do this, we ask you to consider the amount you want to give to help us reach our goal. You can also choose whether you'd like to be acknowledged for the matching gift amount or prefer to share just your name/business name. Or if you prefer to be anonymous altogether, we are happy to accommodate your request!

This way, you can be sure that the investment you are making into this organization isn't paying for a one-time event but rather multiplying the financial impact of every gift we will receive as part of this event, allowing us to benefit the communities that you, and we, live in directly.

You might think, "Well, how much do they need if there aren't traditional sponsorship levels?" Great question! To help you think about this, we have a few ideas for your consideration below.

Bringing Help Stakeholder – a matching gift in the amount of \$1,000 - \$2,500

Inspiring Hope Partner – a matching gift in the amount of \$2,500-\$5,000

A GITH Neighborhood Champion – a matching gift in the amount of \$5,000-\$10,000

A GITH Legacy Leader – a matching gift in the amount of \$10,000 or more

Or maybe you have your own amount in mind. If so, please note this on the form.



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Sponsorship Form

If you are interested in being a sponsor, please fill out the form below and return it to: Jamie@goodinthehood.org

[Online Form Here](#)

Contact Name			
Company Name			
Mailing Address			
City		State / Zip	
Email Address		Phone Number	
Web URL			
Social Media			

Individual or corporate name under which you would like to be acknowledged on event materials:

_____ Remain Anonymous

Level of Matching Gift Sponsorship (please check one)

- Bringing Help Stakeholder** – a matching gift in the amount of \$1,000 - \$2,500
- Inspiring Hope Partner** – a matching gift in the amount of \$2,500-\$5,000
- A GITH Neighborhood Champion** – a matching gift in the amount of \$5,000-\$10,000
- A GITH Legacy Leader** – a matching gift in the amount of \$10,000 or more
- Custom Amount**

If paying with Credit Card through the form, please fill this out

Card Number			
Expiration Date		CVV	

You may also make an online sponsorship donation here

[Online Donation Payment Link](#)

Is there payment enclosed? Yes No

Would you like us to call? Yes No

Please make checks payable to:

Good in the Hood
7733 West River Road
Minneapolis, MN 55444

Please return form no later than 9/16/24 for inclusion in event materials.